

# LICENSING INTERNATIONAL

## VIRTUAL EXCELLENCE AWARDS

August 13 | 2pm EDT

### A Virtual Gathering in Celebration of the Global Licensing Community

▶ 175 Nominees, 23 Winners

Awards emceed by **MARSHALL MIZRAHI**  
VP, Handcraft & Stand-up Comic



2020 Licensing Hall of Fame Inductee, **Martha Stewart**

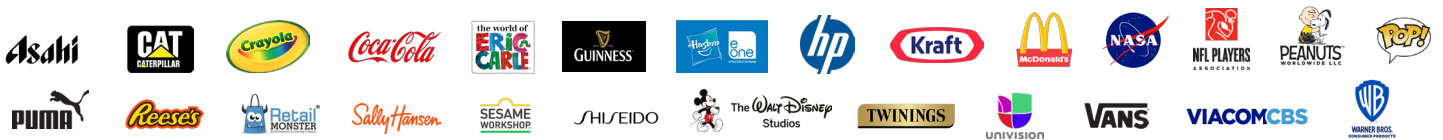
### SPONSORSHIP OPPORTUNITIES

Licensing International's mission is to foster the growth and expansion of licensing around the world, raise the level of professionalism for licensing practitioners, and create greater awareness of the benefits of licensing to the business community at large.

**Our 1,300 global corporate members** represent licensors, retailers, manufacturers, and service providers in industries as diverse as entertainment, corporate brands, fashion, sports/ e-sports, digital, art, and collegiate to name a few.

BENEFITS	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Logo on Screen During Show, Pre-show-After Party	X	X		
During Preshow & After-Party			X	X
Tax-deductible small biz grants to Foundation	\$10,000 (Direct to Foundation small biz grants Fund)	\$5,000 (Direct to Foundation small biz grants Fund)	\$2,500 (Direct to Foundation small biz grants Fund)	\$1,000 (Direct to Foundation small biz grants Fund)
Logo in program book	X	X	X	X
Inclusion in pre/post show PR and publicity communication	X	X		

### NOMINEES INCLUDE



▶ Questions? Contact Sharon Weisman at [sweisman@licensing.org](mailto:sweisman@licensing.org) | [licensinginternational.org](http://licensinginternational.org) [f](#) [in](#) [t](#) [@](#) [YouTube](#)

OUR REACH BY THE NUMBERS



Audience of **15,000+** global executives



**55%** of our audience is made up of **Senior Level executives**



**100,000** average **monthly site visitors**



**20% Open-Rates** (above average) on Newslinks, our daily industry newsletter



**15K+** social media followers